



JCEDO Quarterly Newsletter- Third Quarter 2019

Jasper County Economic Development Organization's (JCEDO) quarterly newsletter serves to inform Jasper County and surrounding areas about economic development and business news in Jasper County and throughout Northwest Indiana.



JASPER COUNTY
ECONOMIC DEVELOPMENT ORGANIZATION

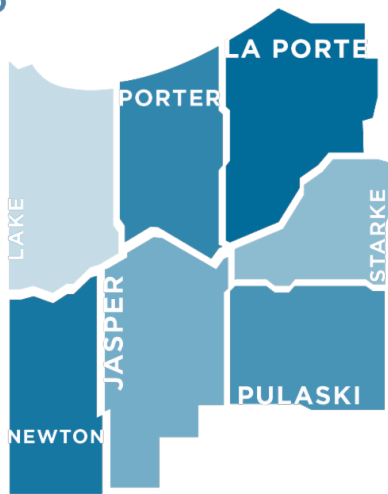
Thank you for your partnership and support, without you JCEDO could not do what we do. I hope you find the Q3 Newsletter and its information helpful! We would love to hear your feedback or if you have any questions, please contact us by phone at (219) 866-3080 or by email at info@jaspercountyin.com.

Regards,
Stephen W. Eastridge
Executive Director

JCEDO NEWS

[Northwest Indiana News Links](#)

CHICAGO



- Inteplast Group hiring for new Remington facility
- Farmer eager to serve on USDA advisory board
- Beyond NIPSCO: Task Force gives recommendations
- Leaders, locals talk solar panel project
- Indiana and Michigan farmers eager to begin growing hemp



An Amazing Public Art Walk in Rensselaer, Indiana

by Dani Howe Danhauer, Social Media Strategist South Shore Convention & Visitors Authority

I'd venture to guess most people have not explored the small town of **Rensselaer, Indiana** just off of I-65. I was one of those people, until the Ren Art Walk. I'm a fan of exploring and of art in general, and I wanted to see what all the buzz was about and I am so happy I did.

The new art installations in Rensselaer, also known as the #RenArtWik, is more than worth the trip to the small town about 45 minutes south of Merrillville, Indiana and under two hours north of Indianapolis.

This art initiative was possible thanks to the curator, Cameron "CAMER1" Moberg, who wanted to give Rensselaer an "inspiring identity" that would help its tourism, along with Ryan Musch, co-owner of eMbers (a local event venue, bistro and craft bar) who assisted in coordinating the



Jasper County Economic Development Organization says goodbye to Carroll, welcomes Robertson as Tourism Coordinator

RENSELAER, Ind. – The Jasper County Economic Development Organization (JCEDO) is happy to announce Tori Robertson as its new Tourism Coordinator. Robertson was a recent addition to the JCEDO team during the month of May. Robertson will be filling the vacancy that will be created when current Assistant Director of Tourism & Community Relations, Shelby Carroll leaves the organization at the end of the month. Carroll began her role with the organization in July of 2018 and played a critical role in the restructuring the Jasper County Tourism Commission's (JCTC) grant application process. This created greater transparency and a streamlining of the JCTC processes.

"I would like to thank Shelby Carroll for her work with the organization and she will be a tremendous asset to any community she serves in the future" Executive Director Stephen Eastridge had to say of the transition. He continued, "Looking forward, we are eager to have an individual with

project. Cameron came up with the initiative to bring in four of his friends, whom are all world-renowned muralists, to paint the town (literally).

Follow these artists on Instagram below. They are listed in order from left to right:

- Andre “Cobre” Iglesias - [@cobreart](#)
- Emily Ding - [@_emilyding](#)
- Cameron “CAMER1” Moberg - [@camer1sf](#)
- Jenna Morello - [@jennamorello](#)
- Chris Chanyang Shim “ROYAL DOG” - [@royyaldog](#)

All of these artists brought their unique styles to the walls and alleyways of Indiana – and boy they did it with a bang! Check out a digital walkthrough of the #RenArtWik below.

Take the Ren Art Walk Tour

Start at Jenna Morello’s colorful wall of coneflowers on the corner of US 231 and W. Van Rensselaer St.

When you look to the building on the left of the flower mural, and you will see the “RENSELAER” typeface mural done by Cameron Moberg. Moberg has included a beautiful, rural, Indiana landscape inside the lettering.

Turn your head left once more and you will see a colorful alleyway riddled with beautiful murals throughout. Some of these are done by the five listed muralists above, some by a local teacher, and some by the community trying their hand at the art form. Check out the rest of the walkthrough down the alleyway below.

The first of many is an ode to classic graffiti style street art done by Cobre.

The community had fun learning how to control a spray can with Cameron and getting to pitch in with this next area of the alley.

A few fun photo-op murals come up next! Make sure to share your photos with the #RenArtWik hashtag so everyone can see your adventure.

This beautiful hawk mural by Emily Ding is up next. We caught her in the midst of

deep roots in the community and are excited about the intangibles Tori brings to the JCEDO team. We are excited about the direction both our organization and our community are heading.”

Robertson, a Rensselaer native, had her first day as JCEDO Tourism and Community Relations Coordinator earlier in the month. She attended Ball State University for her undergraduate degree and majored in Exercise Science. Previously, she has been working in the healthcare and marketing fields. Her training, background, and outgoing personality will make the transition into the tourism and community relations role seamless.

When asked about her new position Tori said, “I’m excited for this great opportunity and the chance to give back to the community I grew up in. I love Jasper County and am eager to be a part of our continued forward growth.”

The office is currently made up of three employees. Stephen Eastridge, Executive Director; Tori Robertson, Tourism and Community Relations Coordinator; Dan Preston, Industry Liaison.

For more information, please contact the JCEDO office at (219) 866-3080, Fax (219) 866-3010.

Small Business Feature- The Blossom Boutique

The Blossom Boutique, located in Remington, Indiana is under new ownership! Karimar Rodriguez, Karen



Rodriguez and Shawn Garrett opened Blossom Boutique’s doors on July 13. They serve to multiple towns including Rensselaer, Goodland, Brook, Wolcott and Remington. They have a lot of knowledge and enjoy hearing new ideas! The owners of Blossom

creating.

Turn the corner and you are caught by the stunning eyes of an older working man done by Cobre.

Lastly, you can't miss the stunning and massive work of art from Royyal Dog. This mural is of a woman resembling someone who could live in the Midwest, wearing a traditional Hanbok (Korean inspired dress).

When you get the chance, be sure to make the stop in Rensselaer and admire the hard work and passion that was put into the streets by these talented artists.

You could make a day of it and grab dinner and a brew at **Fenwick Farms Brewing**, just a short walk from the #RenArtWlk.

Or, head to eMbers across the street for drinks or a late night snack. Ask for Ryan if you have questions about the art or artists and he would love to talk to you about this inspiring project!

Get out and explore this quaint and colorful city only an hour away from the Region. Find out more at <https://www.renartwlk.org/>.



Boutique want to be a part of the community and are so excited to own a business in Downtown Remington. Although they've only owned the business since June 12, they have a lot of knowledge on flowers. When asked if flower food works, they were quick to answer, "Flower food definitely helps keep the flowers alive longer. However, if you're getting flowers from your own garden and don't have flower food on hand, sugar, warm water and a drop of bleach works just as well." When it comes to weddings, the earlier you give a notice to the florist, the better. Blossom Boutique suggests at least 6 months' notice, but no less than 3 months' is recommended. They also suggest you know what you want when coming in to discuss orders! Blossom Boutique wants to help make your day perfect, and flowers are a big part of that. If Blossom Boutique doesn't have the flower you want in their store, they will gladly order the flower for you!

The Blossom Boutique is open Monday – Friday 9-6:30, Saturday 9-1 and are closed Sunday.

Karimar, Karen and Shawn want to give a special thanks to Dick Clark, Angela O'Neal, Calvin Illingsworth, and Bank of Wolcott for believing in them!

Mark Your Calendars!

Festivals and Events

JCEDO's Annual Golf Outing



- **Touch of Dutch** August 9-10
- **Amber Waves Brewfest** August 17
- **JCEDO Annual Gold Outing** August 20
- **Little Cousin Jasper** Sept. 6-8
- **Sandhill Crane Festival** Sept. 21
- **Oktoberfest** Sept. 28
- **Sandhill Crane Paddle** October

Tuesday August 20, 2019

Sandy Pines Golf Club
10537 Bunker Drive, DeMotte, IN

1:00 pm CST Shotgun Start
6:00 pm CST Dinner & Annual Meeting

Four person Scramble
\$360 per team
Includes Dinner!

Preferred Vendors

Alliance Bank
Franciscan Health
Rensselaer
Jasper County REMC
Stark Truss Company
Del Principe & Ali
Iroquois Bio-Energy Company
Presidio Group
Tysens County Grocery
City of Rensselaer
Harly Houghton DDS
NIPSCO
Town & Country Paving
Windy Ridge Dairy

Carroll White REMC
Herrema Dairy
Lafayette Bank & Trust
Town of DeMotte
Belstra Milling Company
Hagemen Reality
Jenkins Realtors, Inc.
Titan Construction & Engineering
Wilson Industrial Sales Company
Evers & Gratner Farms, Inc.
Jasper County
Remington Seeds, LLC
Town of Wheatfield

ConAgra Foods
Huth Thompson, LLP
NITCO
TV Cable of Rensselaer
Chief Industries, Inc.
Hidden View Dairy
Newberry Farms, LLC
Town of Remington
Bos Dairy
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Kentland Bank
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Wabash Valley Power Alliance

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