

Jasper County Tourism Commission

The Jasper County Tourism Commission (JCTC) was formed to promote the development and growth of the convention, visitor, and tourism industry in Jasper County and has the authority to allocate some of the funds generated by the Jasper County Innkeeper's Tax. The JCTC has established the Community Activities Support Program in order to supply funding, at its direction, to Indiana Not-for-Profit Corporations to promote and encourage conventions, visitors, and tourism in Jasper County.

Community Activities Support Program

The quantity awarded for the event, initiative, or project by the JCTC shall not exceed 50% of the total budget per event, initiative, or project.

Requests for funding from JCTC through its Community Activities Support Program by completing the following:

Application for Funding

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

EIN: _____ Phone: _____

Contact Person: _____ Title: _____

E-mail: _____

Name of Event, Initiative, Project: _____

Date: _____ Location: _____

Amount Being Requested: _____ Total Budget: _____

Signature: _____ Date: _____

Please attach the organization's most recent IRS Form 990 or other proof of non-profit status.

Please Provide a written response to the following:

1. Briefly describe the organization requesting funding including:
 - a. The date of incorporation
 - b. History
 - c. Mission
 - d. Program Activities and Services currently being delivered in Jasper County

2. Describe the event, initiative or project requesting funding including:
 - a. The name, date, and location of the event, initiative or project
 - b. Mission of the event, initiative or project
 - c. Benefit of the event, mission or project to Jasper County

3. Provide a budget for the event, initiative or project.
 - a. Overall budget by line item

- b. Estimated # of people attending
 - c. Budget per person attending
4. Explain how JCTC funding will be used for the event, initiative or project.
 5. Provide a marketing plan for the event, initiative or project.
 6. Explain how the event, initiative or project will positively encourage conventions, visitors, and tourism in Jasper County.
 7. Explain how the success of the event, initiative or project will be measured including:
 - a. Number of local **and** out-of-county visitors
 - b. Impact on area lodging facilities
 - c. Effect on other relevant businesses or organizations
 8. What are future goals and projections for this event, initiative or project?

Funding Acknowledgment and Agreement

On behalf of the organization identified on this application, I do hereby certify that the information provided is true and accurate. I further acknowledge that the Jasper County Tourism Commission has awarded the organization funding under the Community Activities Support Program or Community Marketing Grant and that this funding will not exceed fifty percent of the cost of the event, initiative or project.

In addition, within 60 days of completion of the event, initiative or project, documentation regarding the expenditure of funds will be submitted and a representative must come before the Jasper County Tourism Commission with a written evaluation including final budget, final marketing plan and metrics addressed in item (7) above. Failure to submit this information may result in a revocation of funding and/or prohibition of future funding.

Signature: _____ Date: _____

Please Submit to:

Jasper County Tourism Commission
104 W Washington Suite B.
P.O. Box 314
Rensselaer, Indiana 47978

For questions, please call 219.866.3080 or email info@jaspercountyin.com